

ASTEPRO[®]
ALLERGY

R^x STRENGTH
Azelastine HCl 205.5 mcg
NOW OTC!



A FASTER* COUNTDOWN TO ONSET OF RELIEF WITH FLEXIBLE PRN DOSING¹⁻⁹

PRN nasal symptom relief that starts working in 30 minutes^{1,8,*}



Introducing the first¹⁰ and only¹¹ OTC AH nasal spray⁹

*On day 1, compared with steroid allergy sprays.

STARTS WORKING FASTER ON THE FIRST DAY



For patients with allergic rhinitis, Astepro® Allergy provides nasal symptom relief that **starts working in 30 minutes** and lasts up to 24 hours.^{1,8,9}

- ◀ INS sprays can take up to 12 hours to provide relief and 3 to 14 days to reach maximum efficacy levels^{2-7,*}



Astepro delivers relief of **indoor and outdoor** allergy symptoms (nasal congestion, runny nose, itchy nose, and sneezing) without steroids or an additional decongestant.⁹

INS, intranasal steroid.

*INS onset based on various product information; time to maximum efficacy depends on the INS brand.

THE FREEDOM OF PRN DOSING

- ◀ **Flexibility to dose PRN, once or twice a day** versus leading allergy spray products that recommend daily dosing schedules that may not match patient usage behavior^{9,12,†}

Dosed PRN

1 TIME DAILY OR **2 TIMES DAILY**

With Astepro, many patients can achieve relief in just one dose a day, while having the flexibility to dose twice daily as needed⁹

For Astepro Allergy dosing instructions, see the Drug Facts label or page 6.

Many patients may use INS sprays incorrectly, reaching for them only when symptoms arise

- ◀ Of the nasal spray users (n=732) in a survey, conducted by Bayer®, of patients taking medication for their allergies (N=1202)^{12,13}:
 - 42% said they administer INS sprays “some days and not others”
 - More than one-third reported administering a spray as soon as they experienced symptoms

Patient non-compliance with daily INS spray dosing regimens can compromise efficacy¹³

ASTEPRO®
ALLERGY

POWERFUL ALLERGY SYMPTOM RELIEF PREVIOUSLY ONLY AVAILABLE BY PRESCRIPTION^{9,14-16}

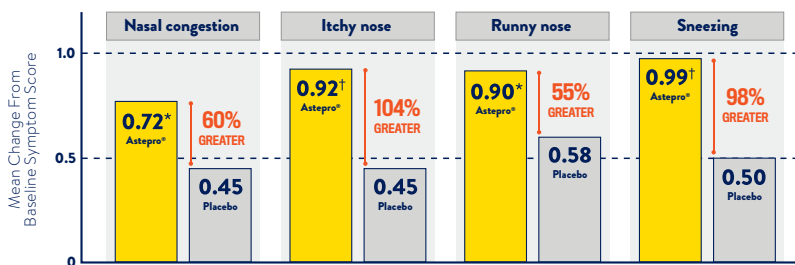
- ◀ Astepro® Allergy is proven to relieve nasal congestion—the most bothersome symptom for many allergy sufferers—as well as runny nose, itchy nose, and sneezing^{17,18}

ASTEPRO ALLERGY IS THE FIRST¹⁰ AND ONLY¹¹ ANTIHISTAMINE NASAL SPRAY⁹

- ◀ Astepro is different than intranasal steroid (INS) sprays; the checklist below can help you explain its different characteristics to your patients

Astepro Significantly Improved all 4 TNSS Components^{8,18-20}

Mean Improvement From Baseline in 12-hour Reflective (AM and PM combined) Individual Nasal Symptom Scores¹⁸



■ Astepro 0.15% (n=266)

□ Placebo (n=266)

*P<0.01 vs placebo.
†P<0.001 vs placebo.

Results of a 2-week, placebo-controlled, double-blind study comparing azelastine HCl 0.15% nasal spray, 2 sprays per nostril once daily, with placebo in patients with SAR (n=266 for patients receiving Astepro and n=266 for patients receiving placebo). The study was conducted in the United States during Texas Mountain Cedar season. The primary efficacy variable was change from baseline in 12-hour reflective TNSS over the entire 2 weeks of treatment. TNSS consisted of nasal congestion, itchy nose, runny nose, and sneezing, scored on a 4-point (0-3) scale with a maximum possible daily score of 24.¹⁸

SAR, seasonal allergic rhinitis; TNSS, Total Nasal Symptom Score.

See How Astepro Compares to INS Sprays

Comparison based on selected attributes.
Always remember to read the label.

ASTEPRO[®]
ALLERGY

INS Sprays

	ASTEPRO [®] ALLERGY	INS Sprays
Flexible PRN dosing ^{9,21-23}	✓	
Starts working in 30 minutes ^{1-8,†}	✓	
Steroid free ^{3,6,9,24}	✓	
Decongestant free ^{3,6,9,24}	✓	✓
Available OTC at full Rx strength ^{3,6,9,21-24}	✓	✓

†On day 1, compared with steroid allergy sprays.

ASTEPRO[®]
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ASTEPRO® ALLERGY SAFETY PROFILE AND DOSING

- ◀ Astepro is a **steroid-free** allergy relief option for patients who want to avoid ongoing steroid use⁹
- ◀ Astepro has a well-established safety profile with more than **12 years in clinical use** as a prescription product⁹
 - In clinical trials, drowsiness was observed in less than 4% of patients taking Astepro^{14,25}
 - Astepro does not have a warning regarding pediatric growth suppression in its Drug Facts Label⁹

Dosing Instructions⁹

Adults and children 12 years and older

- ◀ Once daily: use 2 sprays in each nostril; **OR**
- ◀ Twice daily: use 1 or 2 sprays in each nostril every 12 hours
- ◀ **Do not use more than 4 sprays** in each nostril in a 24 hour period

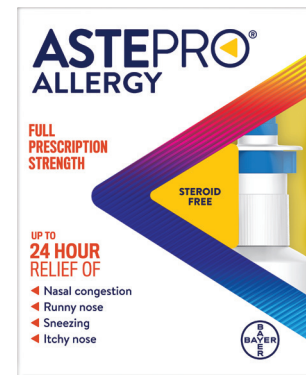
Children 6 years to 11 years

- ◀ An adult should supervise use
- ◀ 1 spray in each nostril every 12 hours
- ◀ **Do not use more than 2 sprays** in each nostril in a 24 hour period. Do not use for children under 6 years

AVAILABLE IN THE FOLLOWING METERED SPRAY OPTIONS



Approved for adults and children age 6+



Astepro:

22, 60, 120, 200 metered sprays; 2 x 120, 3 x 120



Children's Astepro:

60 and 120 metered sprays

Rx STRENGTH
Azelastine HCl 205.5 mcg
NOW OTC!





RECOMMEND PRN NASAL SYMPTOM RELIEF THAT STARTS WORKING IN 30 MINUTES^{1,8}

- ◀ **Astepro[®] Allergy—the first¹⁰ and only¹¹ OTC AH nasal spray⁹—** is different than intranasal steroid (INS) sprays
 - **Relief starts in 30 minutes,*** while INS sprays take hours to start to provide relief and can take between 3 and 14 days to reach maximum efficacy levels^{1-8†}
 - **Flexibility to dose PRN,** versus leading allergy spray products that recommend daily dosing schedules that may not match patient usage behavior^{9,12,†}
- ◀ **Powerful, steroid-free** nasal symptom relief for up to 24 hours⁹

*On day 1, compared with steroid allergy sprays.

†INS onset based on various product information; time to maximum efficacy depends on the INS brand.

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